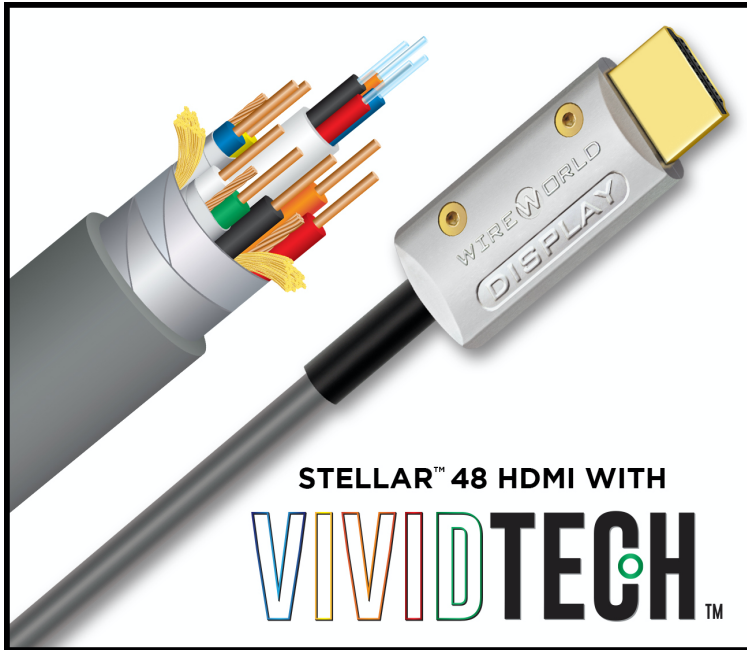


Wireworld Stellar™ 48 Optical HDMI with VIVIDTECH™



FORT LAUDERDALE, FL, NOVEMBER 22, 2022 — Wireworld Cable Technology, one of the world's most respected brands of high-performance audio and video cables, announces the release of the Stellar 48™, a UHS certified fiber optic HDMI cable. These extended-range cables feature Wireworld's newly developed VIVIDTECH system, which reduces noise for improved picture and sound quality. Stellar 48 also utilizes the highest quality laser modules and driver chips to maximize performance and provide long term reliability while supporting the 48Gbps data rate required for next generation 8K video applications.

"The VIVIDTECH system improves signal purity, enabling Stellar 48 to provide the most lifelike picture and sound quality in long length Ultra-High Speed HDMI cables," comments Wireworld designer and President, David Salz.

Wireworld's goal for Stellar 48 was to create a fiber optic HDMI cable that advances the state-of-the-art in picture quality while providing extreme reliability. To accomplish that goal, Stellar 48 utilizes world-class technology, materials

and construction techniques. The newly developed and proprietary VIVIDTECH system reduces video pixel noise for surprising improvements in edge definition and color saturation. Stellar 48's laser modules are made by the American company II-VI, a leading supplier of lasers for the most demanding applications. Likewise, the driver chipset is produced by the German company, Silicon-Line, a leader in microchip technology. The cable's four optical fibers are of the superior OM3 laser-optimized grade. The cable structure features double-thickness shields and several high strength Kevlar fiber bundles for increased durability and freedom from interference. With these world-class components and the VIVIDTECH system, Stellar 48 provides leading edge performance and superior long-term value.

Stellar 48 supports all HDMI2.1 features and capabilities, including HDR10+, HDCP2.3, Ethernet, Enhanced ARC and Deep Color. To ease installation, the durable die-cast zinc plugs feature the extremely narrow width of 18mm/0.7", so they can be pulled through common size electrical conduit. Stellar 48 is also UL-CMP/FT6 plenum rated for residential and commercial installations.

Retail Pricing

Stellar 48 HDMI – \$330/1m, \$360/2m, \$400/3m, \$500/5m, \$550/10m, \$600/15m, \$650/20m, \$750/30m

About Wireworld

Wireworld Cable Technology, founded by industrial designer David Salz in 1992, is a premier provider of leading edge digital and analog cable technology for home and professional A/V applications, including HDMI, USB, Ethernet, interconnect, microphone and speaker cables. Wireworld earned its world-class reputation by producing measurably superior cables optimized through objective perceptual testing, innovative patented designs, premium materials, and exceptional manufacturing quality. For more information, visit www.wireworldcable.com