

## Wireworld Releases Platinum Starlight® 48 HDMI Cable



**FORT LAUDERDALE, FL, September 9, 2022** — Wireworld Cable Technology, one of the world's most respected brands of high-performance audio and video cables, announces the release of the Platinum Starlight 48 HDMI cable. This third-generation flagship HDMI cable features carbon fiber plugs with supremely conductive silver-clad contacts. Following the previous generations, the cable has solid silver signal conductors and an isolated power conductor within a flat outer profile. Upgrades over the previous Platinum Starlight 7 HDMI Cable include ultra-quiet Composilex® 3 insulation and the exclusive Uni-Path™ design. These exclusive features provide Ultra-High Speed 48 Gigabit transmission with reduced interference for lifelike sound and image quality in home theater and I²S applications.

“Our goal for Platinum Starlight 48 was to create an Ultra-High Speed HDMI cable with the amazing harmonic purity, dynamic

expression and imaging precision of the scientific reference standard, a direct connection between components,” comments Wireworld designer and President, David Salz. “We believe this cable is the closest ever to achieving that goal.”

In the decade since the original Platinum Starlight HDMI cable was introduced, this series has earned unsurpassed praise from audiophiles and reviewers around the world. Extending that success to a new generation required the development of a new conductor design with advanced shielding and the quietest insulation material available. Wireworld’s exclusive Uni-Path conductor design minimizes interference and crosstalk beyond previous designs. The cable also uses double thickness shields and a fully isolated and filtered power conductor to maximize sonic purity. Ultra-quiet Composilex 3 insulation reduces triboelectric noise in the signal conductors as it maximizes the noise-absorption of the isolated power conductor. These advanced design features and upgraded materials make Platinum Starlight 48 HDMI the ultimate cable for reproducing lifelike sound and imaging.

### Retail Pricing

\$800/0.6m, \$1000/1m, \$1500/2m, \$2000/3m

### About Wireworld

Wireworld Cable Technology, founded by industrial designer David Salz in 1992, is a premier provider of leading edge digital and analog cable technology for home and professional A/V applications, including HDMI, USB, Ethernet, interconnect and speaker cables. Wireworld earned its world-class reputation by producing measurably superior cables optimized through objective perceptual testing, innovative patented designs, premium materials, and exceptional manufacturing quality. For more information, visit [www.wireworldcable.com](http://www.wireworldcable.com)