the INSIDE STORY

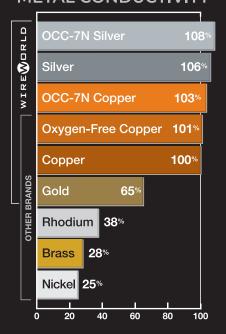
PATENTED WIREWORLD RCA PLUGS



About Wireworld RCA Plugs

- Custom-engineered patented designs
- Silicone tension band ensures a perfect grip every time
- Provide the highest conductivity of any plugs in the world

METAL CONDUCTIVITY

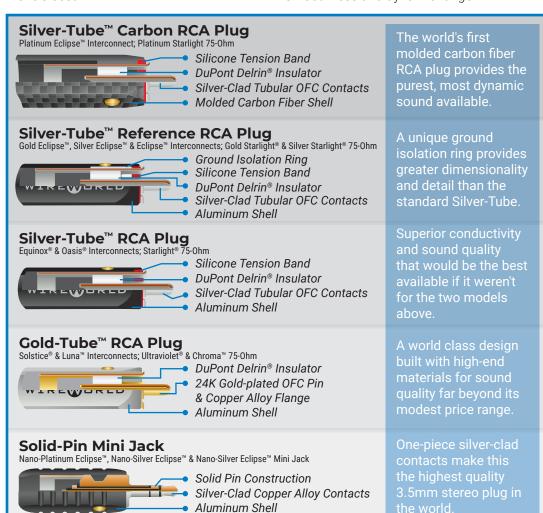


Superior By Design

Wireworld RCA plugs are engineered to provide the purest and most lifelike sound quality available. Awarded U.S. Patent #5,413,503, the Wireworld RCA plug design provides the highest conductivity of any RCA plug in the world. The most unique feature of this design is a silicone rubber tension band, which creates a smooth firm grip over any jack. The Silver-Tube™ Mini-Jack has solid one-piece silver-clad contacts for the ultimate in strength and sound quality. With superior sonic transparency and a perfect fit every time, Wireworld plugs are simply the world's best

The Best Materials

Bright gold-plated plugs may be beautiful, but they're not a reliable indicator of quality in cables. Most gold-plated plugs are made of brass, which is plated with bright nickel and a thin layer of gold. Brass and nickel are rather poor conductors that introduce significant loss at the points of contact. Furthermore, the thick metal sections of conventional plugs reduce sonic clarity. Wireworld RCA plugs utilize thinwalled tubular contacts made of the best conductors, oxygen-free copper and silver, to provide distinct improvements in clarity, smoothness and dynamic range.









Engineered for Reality™