POP Merchandise Catalog
2025/26

WIREWORLD®
CABLE TECHNOLOGY
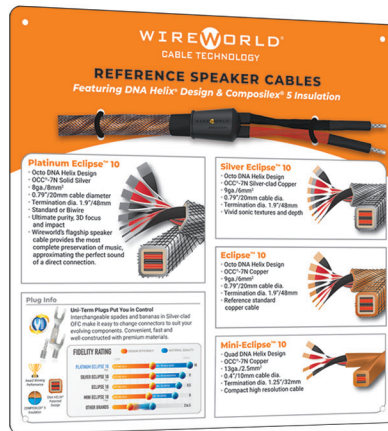
Engineered for Reality™

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We appreciate your efforts and would like to encourage all Wireworld dealers and distributors to keep your POP materials current. An allowance of **3%** toward the purchase of Wireworld POP material and branded merchandise shown in this catalog will be awarded based on your last six month's purchases. Excludes clearance or special accommodation purchases.

Please contact your sales representative for details.

Cable Boards

- Matte white solid PVC board with 4-color process screen printing
- 13.5" x 13.5" x 0.2" (34cm x 34cm x 4mm)
- Ideal for countertop or wall mounting
- One sample cable will be attached
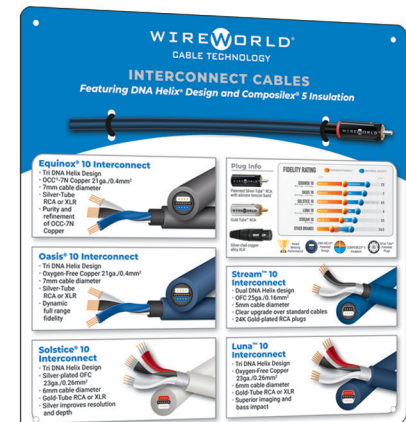- Informative effective sales tool

$30.00 US ea.

Reference Speaker Cables
PARTCODE: **BOARDREFSP**

Speaker Cables
PARTCODE: **BOARDSP**

Reference Interconnect Cables
PARTCODE: **BOARDREFIC**

Interconnect Cables
PARTCODE: **BOARDIC**

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Order by Phone: (954) 474-4464
Order by Fax: (954) 474-4414

Balanced Digital Audio Cables
PARTCODE: **BOARDDV**

USB Audio Cables
PARTCODE: **BOARDUSB**

Coaxial Digital Audio Cables
PARTCODE: **BOARDCOAX**

HDMI Cables
PARTCODE: **BOARDHDMI**

Twinax Ethernet Cables
PARTCODE: **BOARDETH**

Power Conditioning Cords
PARTCODE: **BOARDPC**

$30.00 US ea.

Order by Email:
sales@wireworldcable.com

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Wireworld Literature

Wireworld's RESOURCES website features many useful tools to help you sell our products. Review and download info sheets, technical papers, price sheets and more to assist you in better communication with your customers. Download and print out the high resolution pdf files and use them as customer handouts.

• 8.5" x 11"
• Customer-friendly information
• Great sales tools

https://wireworldaudio.com/category/literature/

Free to Download

Professional Reviews

Wireworld's RESOURCES website features many useful tools to help you sell our products. Read and download professional product reviews for the Wireworld cables that your customers are most interested in. Download and print out the high resolution pdf files and use them as customer handouts.

• 8.5" x 11"
• Excellent audiophile information
• Great sales tools

https://wireworldaudio.com/category/reviews/

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- 78 $\frac{1}{2}$" x 31 $\frac{1}{2}$" plus 6" of whitespace at bottom (200cm x 80cm)

Free to Download

Wireworld's RESOURCES website features many useful tools to help you sell our products. Review the options and choose which standing banners will help you best promote Wireworld in stores or at trade shows. Request the high resolution files and have them printed and mounted with your local vendors.

https://wireworldaudio.com/category/advertising/large-banners/

Order by Email:
sales@wireworldcable.com

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PVC Flexi-Signs

• High resolution printed Wireworld logo
• Durable and flexible for multi-location usage
• Perfect for easy slat-wall mounting

Small Flexi-Sign PARTCODE: **WWSIGN**
15" x 7.5" (19cm x 38cm)
$7.00 US ea.

Large Flexi-Sign PARTCODE: **WWSIGN32**
32" x 13.75" (81cm x 35cm)
$20.00 US ea.

Type-C USB Flash Drive

• 16 Gigs of storage
• USB A and USB C Plug
• Full color logo printing
• Small, convienient data storage
• Makes a great giveaway

Universal USB Flash Drive PARTCODE: **FLASHDRIVE**
$10.00 US ea.

Order by Phone: (954) 474-4464
Order by Fax: (954) 474-4414

Wireworld Polishing Cloth

· 100% lint-free microfiber
· Non abrasive and non toxic
· Washable
· Perfect for gold and silver plug touchup

Polishing Cloth PARTCODE: **PCLOTH**
$7.00 US ea.

Clear Window Decal

· 20cm x 8.5cm (7.874" x 3.3465")
· Full color logo
· Install from inside of window
· Clings to glass without any adhesive

Clear Window Decal PARTCODE: **DECALWINDOW**
$5.00 US ea.

Order by Email:
sales@wireworldcable.com

25-in-1 Screwdriver Kit

- 165mm x 65mm x 16mm
- 24 high strength alloy batch heads
- Strong magnetic head attachment
- Pocket sized hard-sided case

25-in-1 Screwdriver Set PARTCODE: **DRIVERKIT**
$7.00 US ea.

PVC Table Tent

- Durable, lightweight plastic
- POP & trade show silent salesman
- 6" x 8" (15cm x 20cm)
- QR Code directs to Wireworld About Us page

Table Tent PARTCODE: **TENTCARD**
$7.00 US ea.

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Wireworld Polo Shirt

· Port Authority 65% Poly 35% Cotton
· Limited quantity available in **Medium** and **Large** only. Please specify size when ordering.
· Embroidered logo and slogan
· Comfortable and durable

Wireworld Polo Shirt PARTCODE: **POLOSHIRT**
$15.00 US ea.

WHILE SUPPLIES LAST

EMBROIDERY DETAIL

Wireworld T-Shirt

· 100% Cotton Next Level Apparel brand T
· Size S to 3XL Available - Please specify size
· Logo on front, slogan on sleeve
· Super soft and comfortable high quality shirt

Wireworld T-Shirt PARTCODE: **TSHIRT**
$12.00 US ea.

SLEEVE DETAIL

Order by Email:
sales@wireworldcable.com

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Thank You
We appreciate your business.

WIRE**W**ORLD®
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