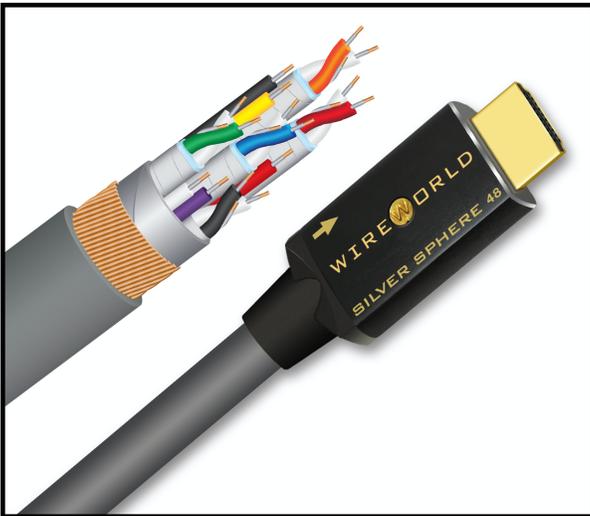


Wireworld Silver Sphere™ 48 HDMI 2.1 Cables



FORT LAUDERDALE FL, March 16, 2022 — Wireworld Cable Technology, one of the world's most respected brands of high-performance audio and video cables, announces the release of the Silver Sphere™ 48 HDMI cable. Silver Sphere 48 utilizes Wireworld's proprietary Uni-Path™ design, ultra-quiet Composilex® 3 insulation and silver-clad OFC conductors to provide improved sound and image quality. This cable exceeds the industry standards for 48Gbps transmission, ensuring support of all HDMI2.1 capabilities, including 8K resolution, Dynamic HDR, VRR, HDCP2.3 and Enhanced Audio Return Channel.

The Ultra High Speed standard of HDMI2.1 created the requirement for cables that support the extreme data rate of 48 Gigabits per second. While 48G speed is absolutely required to play next generation 8K resolution content, UHS cables also ensure the full

functionality of all previous generations of HDMI audio and video connections. Cables that support 48G are also recommended for providing the highest reliability in demanding 4K applications.

Beyond the requirements of HDMI2.1, there are additional technical issues that influence the performance of HDMI cables. The greatest detriment to sound quality, for example, is triboelectric noise, which is generated by the interaction of conductors and insulation material. Now in its third generation, Wireworld's Composilex insulation minimizes this noise so effectively that audio is substantially improved. The increased clarity and smoothness of Silver Sphere 48 is the result of intensive research that included direct comparisons of sound quality before and after the signal passed through the cable.

Wireworld's proprietary Uni-Path cable design provides superior shielding that reduces interference and signal loss for improved fidelity and image quality. To further increase performance, Silver Sphere 48's oxygen-free copper conductors are coated with a generous layer of silver, referred to as silver-clad. This unique cable structure is also highly flexible for ease of installation and increased durability. With this refined structure and ultra-quiet Composilex 3 insulation, Silver Sphere 48 provides enhanced performance and superior long-term value. Silver Sphere 48 is now available in lengths of 0.6m, 1m, 2m and 3m.

Retail Pricing

Silver Sphere 48 HDMI – \$250/.6m, \$300/1m, \$400/2m, \$500/3m

About Wireworld

Wireworld Cable Technology, founded by industrial designer David Salz in 1992, is a premier provider of leading edge digital and analog cable technology for home and professional A/V applications, including HDMI, USB, Ethernet, interconnect, microphone, and speaker cables. Wireworld earned its world-class reputation by producing measurably superior cables optimized through objective perceptual testing, innovative, patented designs, premium materials, and exceptional manufacturing quality. For more information, visit www.wireworldcable.com