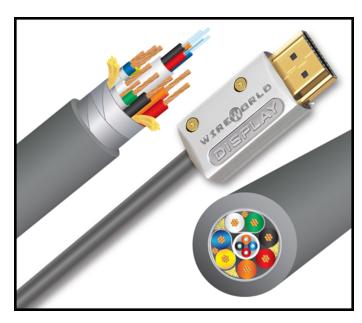


Engineered for Reality™

Media Contacts:

USA: Larry Smith email <u>larry.smith@wireworldcable.com</u>
Intl: Martin Harding email martin@avemea.com

Wireworld Stellar, *The First* Optical HDMI Cable to Receive HDMI® 2.1 Ultra High Speed Certification



FORT LAUDERDALE, FL, MARCH 30, 2021 -

Wireworld Cable Technology proudly announces that their Stellar active optical HDMI cable has just become the first optical HDMI cable to be certified as Ultra High Speed by the HDMI Forum. The HDMI Forum Authorized Testing Center has issued certificates covering the Stellar cables in lengths of 5m, 10m, 15m and 20m. Wireworld maintains that the development required to obtain this certification will enable better user experiences for customers.

Now that 4K video content is common and major products that support HDMI® 2.1 features are widely available in the market, it's crucial that cables and devices work together seamlessly. Ultra High Speed HDMI Cables comply with a stringent specification designed to ensure support for all HDMI 2.1 features including uncompressed 8k@60 and 4k@120. Stellar supports up to 48Gbps and is backwards

compatible with all existing HDMI devices. The cable also features exceptionally low EMI which reduces interference with nearby wireless devices. These Stellar cables will soon be marked with the special logo label that defines them as Certified Ultra High Speed HDMI cables.

About Wireworld

Wireworld Cable Technology, founded by industrial designer David Salz in 1992, is a premier provider of leading edge digital and analog cable technology for home and professional A/V applications, including HDMI, USB, Ethernet, interconnect, microphone, instrument and speaker cables. Wireworld earned its world-class reputation by producing measurably superior cables optimized through objective perceptual testing, innovative patented designs, premium materials, and exceptional manufacturing quality. For more information, visit www.wireworldcable.com

About the HDMI Forum, Inc.

HDMI Forum, Inc., a non-profit, mutual benefit corporation, is comprised of the world's leading manufacturers of consumer electronics, personal computers, mobile devices, cables and components. An open trade association, The HDMI Forum's mission is to foster broader industry participation in the development of future versions of the HDMI Specification and to further expand the ecosystem of interoperable, HDMI-enabled products. For more information on the HDMI Forum or on becoming a member please visit www.hdmiforum.org.

The terms Ultra High Speed HDMI, Ultra High Speed HDMI Cable Certification Program, and the Ultra High Speed HDMI Certification Label and the Ultra High Speed HDMI Cable Logo are trademarks or registered trademarks of HDMI Licensing Administrator, Inc.