

Wireworld Platinum Starlight 8 USB Audio Cables



FORT LAUDERDALE, FL, DECEMBER 1, 2020 — Wireworld Cable Technology, one of the world's most respected brands of high-performance audio and video cables, announces the release of the Platinum Starlight 8 USB audio cable. This third-generation flagship USB2.0 cable features carbon fiber plugs and five termination options, including the latest Type C connectors. Following the previous generations, the cable has solid silver signal conductors and isolated power conductors within a flat outer profile. Upgrades over the previous Platinum Starlight 7 include the ultra-quiet Composilex 3 insulation and exclusive Uni-Path geometry, which minimize interference to provide lifelike sound quality.

“Our goal for Platinum Starlight 8 was to create a USB cable with the amazing harmonic purity and dynamic expression of the scientific reference standard, a direct connection between components,” comments Wireworld designer and President David Salz. “We believe this cable is the closest ever to achieving that goal.”

In the decade since the original Platinum Starlight USB cable was introduced, this series has earned unsurpassed praise from professional audio reviewers around the world. Extending that success to a new generation required the development of a new conductor geometry, superior shields and the quietest insulation material available. Wireworld’s exclusive Uni-Path conductor geometry minimizes interference and crosstalk beyond previous designs. The cable also uses double thickness shields and a fully isolated and filtered power conductor to maximize sonic purity. Ultra-quiet Composilex 3 insulation reduces triboelectric noise in the signal conductors as it maximizes the noise-absorption of the isolated power conductor. These advanced design features and upgraded materials make Platinum Starlight 8 USB the ultimate cable for reproducing the natural acoustic character of instruments and voices.

Retail Pricing

\$360/.3m, \$420/.6m, \$500/1m, \$700/2m, \$900/3m

About Wireworld

Wireworld Cable Technology, founded by industrial designer David Salz in 1992, is a premier provider of leading edge digital and analog cable technology for home and professional A/V applications, including HDMI, USB, Ethernet, interconnect, microphone, instrument and speaker cables. Wireworld earned its world-class reputation by producing measurably superior cables optimized through objective perceptual testing, innovative patented designs, premium materials, and exceptional manufacturing quality. For more information, visit www.wireworldcable.com