

Engineered for Reality™

Media Contacts: Martin Harding Wireworld Cable Technology <u>martin@avemea.com</u>

Wireworld Stream Audio Interconnect Cables

Fort Lauderdale, Florida — Wireworld Cable Technology, one of the world's most respected brands of high-performance audio and video cables, announces the release of Stream Audio Interconnect cables. These highly flexible 25-gauge cables utilize Wireworld's patented DNA Helix conductor geometry with 100% shielding and proprietary Composilex 3 insulation to improve the fidelity of consumer and professional audio systems. These advanced design features were developed through listening tests that compared prototype cables to virtually loss-free direct connections between components.

The patented DNA Helix (Delineated Neutralizing Array) conductor geometry (Patent No.s 8,569,627 and 9,620,262) features a twisted, two-layer internal structure with eight separate strands completely in parallel to avoid the electromagnetic 'eddy



current' losses caused by conventional stranded and solid conductors. This unique technology reduces timing errors to provide audible and measurable improvements in preserving musical detail, natural tone quality and dynamic expression.

100% coverage shields are very effective at blocking external interference, but audible triboelectric noise is actually generated inside cables. That is the reason why Wireworld has invested over a decade in developing three generations of composite insulations called Composilex. In the Stream Interconnect cables, Composilex 3 insulation materials minimize triboelectric noise to reveal the lifelike harmonic structure and spatiality of the original sound.

Retail Price

Stream Audio Interconnect – \$30/1m pair Stream Subwoofer Cable - \$30/4m cable

About Wireworld

Wireworld Cable Technology, founded by industrial designer David Salz in 1992, is a premier provider of leading edge digital and analog cable technology for home and professional A/V applications, including HDMI, USB, Ethernet, interconnect, microphone, instrument and speaker cables. Wireworld earned its world-class reputation by producing measurably superior cables optimized through objective perceptual testing, innovative, patented designs, premium materials, and exceptional manufacturing quality. For more information, visit www.wireworldcable.com