



WIRE  WORLD[®]
PROAUDIO

Engineered for Reality™

New Technology Creates Intense Tone



Coaxial Design
Patented 1880
Other Cable Brands



Twisted Pair Design
Patented 1892

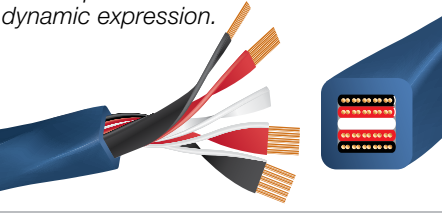


WIREWORLD
CABLE TECHNOLOGY
DNA Helix Design Patented 2013

As a musician, you’ve spent years honing your craft and developing your tone. You’ve come to realize that tone isn’t just a byproduct of wood and steel. It’s all of that plus your hands, your heart, and your head. But the cable that you use to plug your instrument into your rig, by its very design, loses some of the tone that you’ve worked to develop. When coaxial and twisted pair cables were first introduced in the 1800’s they were designed to carry telegraph, and later telephone signals. Subtle nuances in timbre and dynamics were *not* part of the design.

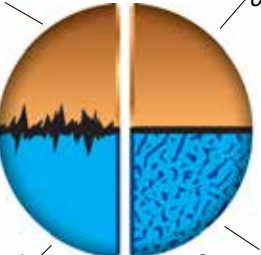
DNAHELIX
U.S. Patent No. 8,569,627

Layered flat conductors with all parallel strands prevent the ‘eddy current’ losses caused by twisted conductors, providing clear improvements in musical detail and dynamic expression.



Conventional twisted cable

Composilex



Conductor

Noise

Conductor

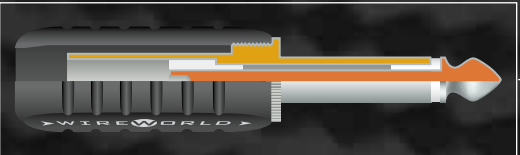
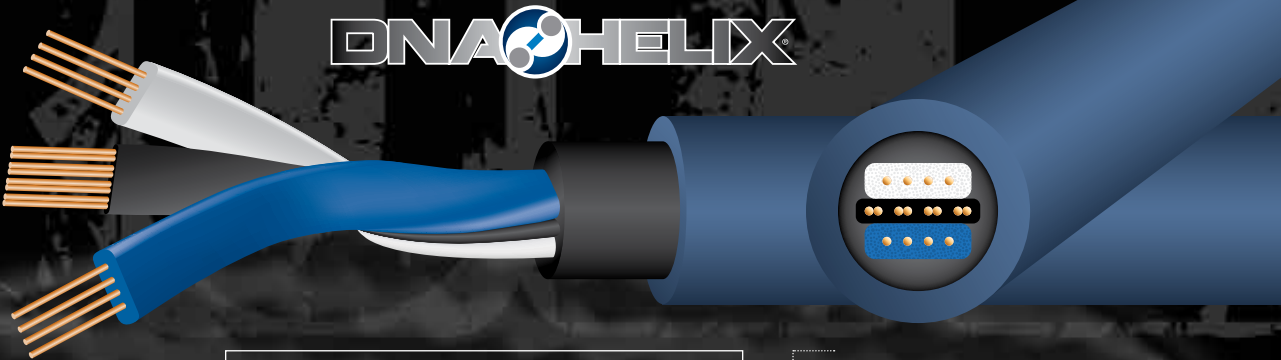
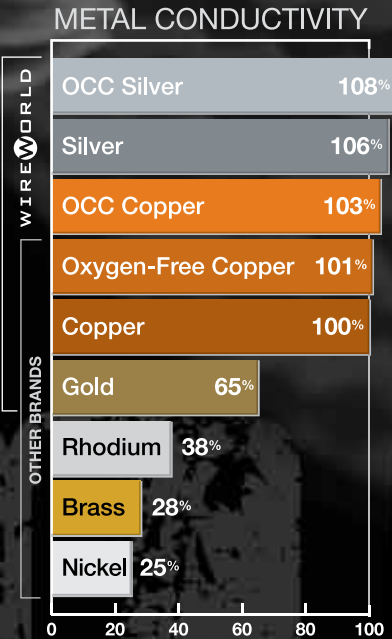
Quiet

Conventional Insulation

Custom Blended Composilex 2 Composite Dielectric Insulation

Wireworld is known in high-end audio as the brand that consistently performs closest to the perfection of a direct connection between components. When components are docked directly together and then compared to a connection using cable, you can hear the loss caused by cable. We used that test method to develop the patented DNA Helix design, which delivers the most dynamic expression and purest tone you’ve ever heard.

Wireworld cables have been used in top mastering studios for years. Now, we’ve brought the technology and performance from our finest home audio cables to the Pro Audio and Musical Instrument market. With a Wireworld instrument cable, you’ll hear more intense tone than with any other cable. You’ll also hear much less noise because of improved shielding, which minimizes interference.



- Instrument Plug**
- Silver-clad OFC contacts are twice as conductive as gold
 - Solid center pin construction

Vibration can also create noise; your cable shouldn’t be singing along with the music. You may not think that cables are microphonic, but try tapping your current cable. You’ll *hear* the tapping through your amplifier. In extreme cases, even with some expensive brands you’ll *hear* the cable as it’s dragged across the floor! Our proprietary Compislex 3 insulation minimizes this noise for superior clarity.



Revolutionizing cable design wasn’t the only improvement that we made. After all, why invest in a superior cable if you’re going to lose detail at the point of contact? The majority of instrument cable plugs on the market today are made of brass plated with nickel and gold, the same as costume jewelry. They look pretty, but they lack conductivity. Our silver-clad OFC plug contacts are twice as conductive as gold and far more revealing of tone. In addition, the center pin and ground path are each single pieces of metal for improved durability and conductivity. All of these features help make your sound fuller, cleaner, and more soulful.

INSTRUMENT



Equinox® Instrument

Conductors: 21AWG OCC-7N Copper
Contacts: Silver • **Design:** DNA Helix
Insulation: Composilex 3



Oasis® Instrument

Conductors: 21AWG Oxygen-Free Copper
Contacts: Silver • **Design:** DNA Helix
Insulation: Composilex 3



Polaris® Instrument Silver Plugs

Conductors: 24AWG OFC • **Contacts:** Silver
Design: DNA Helix with Kevlar Core • **Insulation:** Composilex 3



Polaris Instrument Nickel Plugs

Conductors: 24AWG OFC • **Contacts:** Nickel
Design: DNA Helix with Kevlar Core • **Insulation:** Composilex 3

Plugs



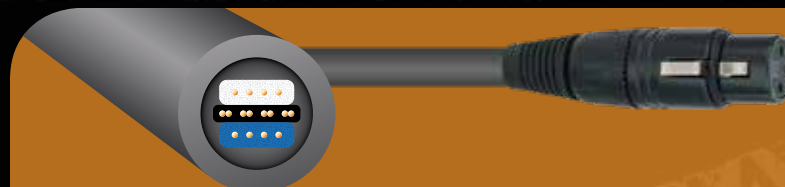
Quarter Inch Nickel
 or Silver Angled
 Quarter Inch Nickel
 or Silver Straight
 (PP6.3)



For Wireless Transmitters:

TA4F Mini XLR

3.5mm Mini Jack



Equinox® Microphone & Analog Patch

Conductors: 24AWG OCC-7N Copper
Contacts: Silver • **Design:** DNA Helix
Insulation: Composilex 3



Oasis® Microphone & Analog Patch

Conductors: 24AWG Oxygen-Free Copper
Contacts: Silver • **Design:** DNA Helix
Insulation: Composilex 3



Solstice® Microphone, AES/EBU & TT

Conductors: 26AWG Silver-plated OFC
Contacts: Silver • **Design:** DNA Helix
Insulation: Composilex 3



Luna™ Microphone, AES/EBU & TT

Conductors: 26AWG Oxygen-Free Copper
Contacts: Silver • **Design:** DNA Helix
Insulation: Composilex 3

Plugs



XLR



Quarter Inch
 Nickel or Silver TRS

For Patch Panels:



TT

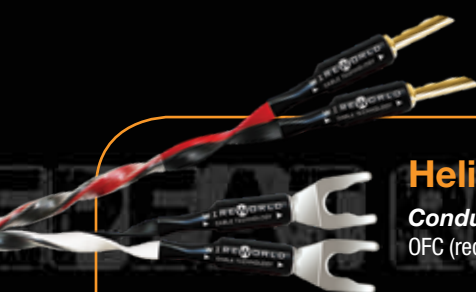
MICROPHONE

A Note About Arrows on Plugs

All Wireworld cables feature conductors optimized for the best sound when the signal flows in the direction marked by the tiny arrows on the plugs and cables. Make sure the arrows always point away from the source component. Please keep this in mind when ordering mixed plug cables to be certain you get the correct plug at each end of the cable.

SPEAKER

All speaker cables feature patented DNA Helix design and Composilex insulation



Helicon¹⁶ OFC and OCC Speaker

Conductors: 16AWG
 OFC (red & black), OCC-7N Copper (white & black)

Solstice Speaker

Conductors: 13AWG Oxygen-Free Copper



Luna Speaker

Conductors:
 14AWG Oxygen-Free Copper

Plugs



Uni-Term Spades
 & Bananas

Quarter
 Inch
 Speaker



2-Pole
 SpeakON



4-Pole
 SpeakON



8-Pole
 SpeakON



Equinox Speaker

Conductors: 11AWG OCC-7N Copper

Oasis Speaker

Conductors: 11AWG Oxygen-Free Copper

STUDIO

HEADPHONE IEM

Nano-Eclipse™ Headphone/IEM

Conductors: 27AWG OCC®-7N Copper
Design: DNA Helix • **Insulation:** Composilex 2

Pulse™ Headphone

Conductors: 27AWG Oxygen-Free Copper
Design: DNA Helix • **Insulation:** Composilex 2

Custom Plug Options

The diversity of personal listening devices is astounding, and feature a seemingly unlimited variety of termination options. Therefore, Wireworld headphone and I.E.M. cables are custom terminated to fit your specific device. Plugs shown below are a small sample of some of the common types available. We carry over 20 different plugs in stock that cover most brands. If we don't have what you need for your device, we can get it.



DIGITAL

Starlight Digital 75 or 110 Ohm

Conductors: 26AWG Silver-clad OFC • **Design:** DNA Helix • **Insulation:** Composilex 2

Ultraviolet Digital 75 Ohm

Conductors: 24AWG Silver-plated OFC • **Design:** Coaxial • **Insulation:** Gas injected PE

Chroma Digital 75 Ohm

Conductors: 24AWG OFC • **Design:** Coaxial • **Insulation:** Gas injected PE

Plug Options

Please keep signal flow in mind when ordering mixed plug types to be certain you get the correct plug at the source end.



SNAKE

Evo-Snake 8-Channel Digital/Analog

Conductors: 26AWG per Conductor Oxygen-Free Copper
Design: DNA Helix - 110 +/- 3 Ohms • **Insulation:** Composilex 3

Plugs

DB25 Quarter Inch Nickel or Silver TRS XLR Stage Box

ETHERNET

Starlight Category 8 Ethernet

Conductors: 23AWG Silver-clad OFC • **Design:** Tite-Shield
Insulation: Composilex 2 • **Plug:** 24K Gold-plated contact RJ45

Chroma Category 8 Ethernet

Conductors: 23AWG OFC • **Design:** Tite-Shield
Insulation: Composilex 2 • **Plug:** 24K Gold-plated contact RJ45

USB 2.0

Starlight USB 2.0 Digital Audio

Conductors: 24AWG Silver-clad OFC • **Design:** Symmetricon®
Contacts: 24K Gold-plated • **Insulation:** Composilex 2

Ultraviolet USB 2.0 Digital Audio

Conductors: 24AWG Silver-plated OFC • **Design:** Symmetricon
Contacts: 24K Gold-plated • **Insulation:** Composilex 2

Chroma USB 2.0 Digital Audio

Conductors: 24AWG OFC • **Design:** Symmetricon
Contacts: 24K Gold-plated • **Insulation:** Composilex 2

USB A USB B USB Micro B

POWER

Aurora Power Conditioning Cord

Conductors: 12AWG Silver-plated OFC • **Design:** Flux-Field Technology
Plug Contacts: Silver-clad copper alloy • **Insulation:** Composilex 2

Stratus Power Conditioning Cord

Conductors: 12AWG Oxygen-Free Copper • **Design:** Flux-Field Technology
Plug Contacts: Silver-clad copper alloy • **Insulation:** Composilex 2

Plugs

15 Amp IEC 20 Amp IEC 3-Pole Power-Con

TOSLINK

Supernova Toslink Optical

Conductor: 338 strand Borosilicate Glass

Toslink 3.5mm Optical

Nova Toslink Optical

Conductor: Acrylic monofilament

Toslink 3.5mm Optical

Thank You

We appreciate your business.



“I was a major skeptic that high-end cables could offer any sonic improvements, but Wireworld changed my mind in a big way.”

Bobby Owsinski

Producer, Educator, Author

“Clarity we never realized we were missing. Spectacular. Absolutely spectacular.”

Richard Fortus

Guns N Roses

“Wireworld cables added immeasurably to the quality I can achieve in mastering. Fantastic results.”

Greg Calbi

*Senior Mastering Engineer
Sterling Sound Mastering, NYC*

“Wireworld increased my tone tenfold which makes me play that much better. When you sound great you play great!”

Lance Lopez

Blues/Rock Guitarist

“Wireworld cables have made my entire sonic life better.”

Stu Hamm

Electric Bassist

“An incredible experience. As if there were no cable, just pureness of tone.”

Rob Bonfiglio

*Music Director, Producer, Guitarist
Wilson Phillips*



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www.wireworldproaudio.com