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Wireworld Cable Technology Introduces Series 8 Cable Line at ISE 2018

FORT LAUDERDALE, FL—January 2018— Wireworld Cable Technology, one of the world's most respected manufacturers of high performance audio and video cables, is introducing their next generation of cable technology at ISE 2018. The new 'Series 8' cables incorporate a number of innovations, including the next generation of proprietary composite insulation material called 'Composilex® 3,' which minimizes the triboelectric noise produced by conventional insulation materials.

In addition, advancements have also been made in DNA Helix conductor geometry, with more strand groups to reduce eddy current losses and heavier gauge conductors in most speaker cables, plus greater flexibility. The following NEW products will also be added to the Wireworld line: Mini power cords with figure 8 (IEC-C7) plugs; Advanced USB3.0 and USB 3.1 audio cables; Tiny headphone cable optimized for in-ear monitors; An 8-channel studio snake for analog and digital applications; The first guitar cable built around a DuPont Kevlar core; And HDMI2.0 cables with a new active technology



Wireworld Cable Technology, founded by industrial designer David Salz in 1992, is a premier provider of leading edge digital and analog cable technology for home and professional A/V applications, including HDMI, USB, Ethernet, interconnect, microphone, instrument and speaker cables. Wireworld earned its world-class reputation by producing measurably superior cables optimized through objective perceptual testing, innovative patented designs, premium materials, and exceptional manufacturing quality. For more information, visit www.wireworldcable.com and www.wireworldproaudio.com.

For Immediate Release