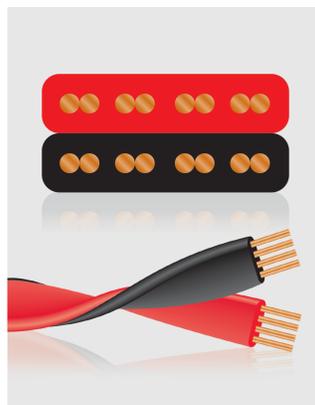


Wireworld Previews Helicon 16 Speaker Cables

Compact 16-gauge design for internal wiring and DIY applications



Miami, FL—Wireworld Cable Technology—respected manufacturer of high-performance audio and video cables—is pleased to announce the Helicon 16, a new series of compact speaker cables, designed for internal wiring and DIY applications. These highly flexible cables consist of two flat conductors that are twisted and bonded together. This bonded helical structure stabilizes the conductors, eliminating the need for an external jacket. This design also provides the uniquely lifelike sound quality of Wireworld's patented DNA Helix conductor geometry.

“After years of development, I've finally succeeded in creating a 16 gauge cable that sounds close to a direct connection—the scientific reference standard for cable fidelity,” said Wireworld's president and founder, David Salz. “I am confident that Helicon 16 makes improvements that speaker designers have not heard with previous cables.”

Helicon 16's two flat insulated conductors contain sixteen parallel copper strands that are arranged as eight pairs. The gaps between those pairs are essential, because they channel electromagnetic signal energy to provide audible and measurable improvements in fidelity. Helicon 16 is also extremely easy to strip and connect to internal or external speaker terminals. This innovative cable will be available with Oxygen-Free copper or Ohno Continuous Cast 7N copper conductors.

Availability: Spring 2016

Pricing: TBA

Wireworld will showcase the Helicon 16 along with the Headphone Cable Polygraph and its full line of products during CES 2016 in Venetian Tower suite 30-201.

About Wireworld

Wireworld Cable Technology, founded by industrial designer David Salz in 1992, is the premier provider of leading-edge digital and analog cable technology for home audio speakers and video components, from HDMI and USB audio to state-of-the-art high-end interconnects and speaker cables. Wireworld earned its world-class reputation by producing superior cables based on the use of objective perceptual testing, innovative patented designs, premium materials, and exceptional manufacturing quality. For more information, visit www.wireworldcable.com.