



Engineered for Reality™

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Wireworld Presents The Cable Polygraph at Rocky Mountain Audio Fest

Denver, CO—Wireworld Cable Technology—respected manufacturer of high-performance audio and video cables—is pleased to announce its participation in Rocky Mountain Audio Fest 2015. Founder and Designer, David Salz, will present *The Cable Polygraph* on Sunday, October 4 at 9:30 am, in the Aspen Amphitheater of the Denver Marriott Tech Center Hotel. Show attendees can explore the new Nano Series in the CanJam area at Booth COV17.

The Cable Polygraph is an interactive listening experience and journey to discover the truth in cable fidelity with the ultimate goal of music preservation. The presentation will include a series of listening tests that reveal the fidelity of cables by comparing them to a direct connection--the only scientific reference standard. David will detail and demonstrate the various ways to detect specific sonic effects of cables, including a new test that works with hi-res music files. He will also explore how cables affect the sound we hear. Attendees will have the opportunity to download the same tracks used in the demonstration for further evaluation.

Throughout the entire show, at COV17, attendees will have the opportunity to compare Wireworld headphone cables with factory-supplied cables using files recorded using the Cable Polygraph methodology as well. The Nano series features ultra-light and flexible audio cables for headphones and portable audio devices. The Nano series includes four level options, Pulse™, Nano-Eclipse™, Nano-Silver Eclipse™ and Nano-Platinum Eclipse™, each of which utilizes patented Wireworld technology to provide dramatic sonic benefits.

The Nano series represents a breakthrough: They are the smallest cables to utilize Wireworld's patented DNA Helix® design to channel the energy of the electromagnetic signal more efficiently, providing greater detail and dynamics. All four models also utilize Wireworld's proprietary Composilex® 2 insulation, which minimizes triboelectric noise for surprisingly lifelike tone quality.

About Wireworld

Wireworld Cable Technology, founded by industrial designer David Salz in 1992, is the premier provider of leading-edge digital and analog cable technology for home audio speakers and video components, from HDMI and USB audio to state-of-the-art high-end interconnects and speaker cables. Wireworld earned its world-class reputation by producing superior cables based on the use of objective perceptual testing, innovative-patented designs, premium materials, and exceptional manufacturing quality. For more information, visit: www.wireworldcable.com.