

Translated from Germany's

# STEREO

MAGAZIN FÜR HIFI • HIGH END • MUSIK

## Now you're floored!

During the workshop at High Fidelity Studio in Augsburg, we were amazed by the power cords from Wireworld. With the 5-pack of the flat cords plus power strip in hand, we tested it out ourselves.

As the grand finale of the workshop (see STEREO June, 2007), the original power cord of the CD player Pathos Endorphin was replaced with the flat Aurora 5<sup>2</sup>. I remember it as if it were yesterday. The color and range of the spectrum went one level up. This top of the line player easily performed a class higher. Almost unbelievable was the magnificent presentation made possible with the American premium cable Gold Electra 5<sup>2</sup>, clearly soaring over the lesser cords in all parameters, but straining bank accounts with its hefty price tag.

Wanting to experience the same in our own laboratory, we picked up a complete five-pack of continuously shielded power cables plus the compactly wired and connected-through seven-channel matrix clad in a solid aluminum housing. Not equipped with a feed cable, it requires its own power cord.

**Wireworld's power cord series starts with the Stratus (below). It ranges from the Aurora, Electra, Silver Electra lines to the Gold Electra. This new series is identified with the suffix "5<sup>2</sup>"**

We tried different amplifiers and CD players with the Wireworld cables and were astounded that even the smallest model, the Stratus 5<sup>2</sup> - equipped with oxygen-free copper conductors and brass contacts, is at least on par with the speed and interior order of our previous reference cords. The music has drive and energy, the space is stable and organized. Only the higher ranges were a bit too meddlesome, placing a premium on the freshness of the reproduction.

The Aurora 5<sup>2</sup> presents an experience that is wide-ranging, relaxed and gentler in the high ranges. Chadwick's furious orchestra prelude to "Jubilee" sounded good with size and depth layered like a mountain range before us. The conductors of the violet-colored Aurora are silver plated, while the contacts are made of brass. Even if you are not looking to spend too much money, this upgrade over the Stratus is definitely worth it.

The OCC copper and silver-coated brass contacts of the Electra 5<sup>2</sup> once again packed more energy and opulence in the presentation, providing wonderful sound quality. For example, in the bone-dry marimba beat in Red Norvo Group's "Saturday Night", not simply plopping

aimlessly between the speakers, but instead conveying the impression of body and force above all. The downside is the expensive price tag.

However, it's the Silver Electra 5<sup>2</sup> that takes it truly further. It features silver-coated OCC conductors as well as silver-coated brass contacts. It brings even more air and light into the presentation, while pushing the musicians further away from one another, pulling the last thin veil away from the higher ranges and creating a colorful, impressive bass reproduction. As a result, it's the most highly recommended top component on the market.

As for the Gold Electra 5<sup>2</sup>. It sets an even higher standard with its pure silver wires by giving the lacy high notes a nearly magical, dark radiating power and the mid-range a rich pithiness, while retaining a soft sweetness. However, its most advanced characteristic is the monstrous three-dimensionality and differentiation in the low registers. Once again this flat cable leaves us speechless. Now you're floored!

*Matthias Böde*

The geometry of the non-wired core around which the braid strands are arranged should have a high inductive and capacitive filter effect in connection with the chosen mixture of insulating material, which should work against network disturbances and electrical resonances.

The braided bundles inside are the guard wires.



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