



Engineered for Reality™

Wireworld® at CanJam London 2015

Wireworld Cable Technology—respected manufacturer of high-performance audio and video cables—is thrilled to announce its participation in CanJam London 2015, at the historic Hotel Russell, Saturday, 29 August and Sunday, 30 August 2015, 9:00a to 6:00p daily. Show attendees will have a first-hand opportunity to experience Wireworld's Nano Series in action on the Harman Consumer Group stand.

The Nano series features ultra-light and flexible audio cables for headphones and portable audio devices. The Nano series includes four level options, Pulse™, Nano-Eclipse™, Nano-Silver Eclipse™ and Nano-Platinum Eclipse™, each of which utilizes patented Wireworld technology to provide dramatic sonic benefits.

The Nano series represents a breakthrough: They are the smallest cables to utilize Wireworld's patented DNA Helix® design to channel the energy of the electromagnetic signal more efficiently, providing greater detail and dynamics. All four models also utilize Wireworld's proprietary Composilex® 2 insulation, which minimizes triboelectric noise for surprisingly lifelike tone quality.

With molded plugs and oxygen-free copper conductors, the Pulse™ brings the advantages of this leading edge cable design down to popular pricing at \$40 (1.5m) putting greatly improved sound quality within the reach of many consumers. The Nano-Eclipse™ has Ohno Continuous Cast® (OCC) copper conductors and sells for \$200 (1.5m). The Nano-Silver Eclipse™ features OCC® silver-clad copper conductors at \$275 (1.5m). And featuring carbon-fiber plugs and OCC® solid-silver conductors for uncompromised performance; the Nano-Platinum Eclipse™ has a suggested retail price of \$600 (1.5m).

Nano cables are available with mini jacks and the most popular headphone terminals in a variety of standard and custom lengths.

Please visit to learn more about the special pricing for show attendees.

About Wireworld

Wireworld Cable Technology, founded by industrial designer David Salz in 1992, is the premier provider of leading-edge digital and analog cable technology for home audio speakers and video components, from HDMI and USB audio to state-of-the-art high-end interconnects and speaker cables. Wireworld earned its world-class reputation by producing superior cables based on the use of objective perceptual testing, innovative-patented designs, premium materials, and exceptional manufacturing quality. For more information, visit: www.wireworldcable.com.