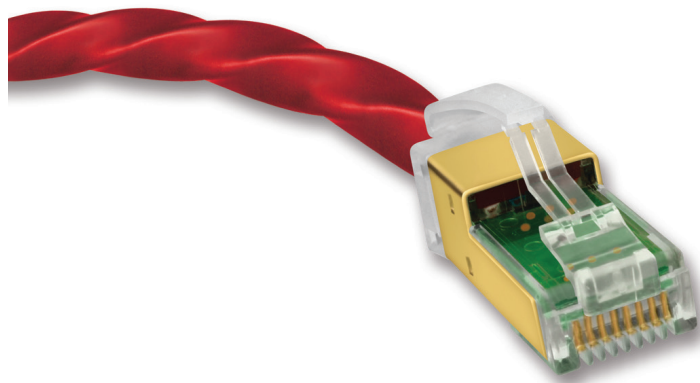

PRESS RELEASE

Press Contact: David Salz
david.salz@wireworldcable.com, 954-474-4464

For immediate release:

Wireworld® Starlight® CAT7a Media Network Cable

FORT LAUDERDALE, FL (12/31/14) – Wireworld Cable Technology, one of the world’s most respected brands of high performance audio and video cables, is announcing the development of Category 7a cables for high speed media network applications. Unlike all other CAT7a cables, these innovative cables utilize a new internal structure developed by Wireworld to provide higher transmission speed for the most lifelike reproduction of streamed music and video.



“Media networks have become the backbone of modern home entertainment systems,” comments Wireworld President and founder David Salz. “Starlight’s superior transmission speed and reduced noise provide clear improvements in sound and image quality.”

Starlight’s internal design provides greater separation between the four conductor pairs to provide lower crosstalk, supporting higher transmission speeds than previous designs. The cable also utilizes Wireworld’s proprietary Composilex® 2 insulation to minimize triboelectric noise. Factory terminated Starlight 7a cables will feature state-of-the-art Z-Max RJ45 plugs by Siemon Corporation, world leader in multi-gigabit network cable technology. The refined transmission properties afforded by the combination of these technologies ensures uncompromised performance in the next generation of streaming applications.

Availability and pricing to be announced.

Wireworld Cable Technology, which was founded by industrial designer David Salz in 1992, is the premier provider of leading edge digital and analog cable technology for home audio and video, from HDMI and USB audio to state of the art high-end interconnects and speaker cables. Wireworld earned its world-class reputation by producing superior cables based on the use of objective perceptual testing, innovative patented designs, premium materials, and exceptional manufacturing quality. For more information, visit: <http://www.wireworldcable.com/> or call 954-464-4474.

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