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Wireworld Eclipse Cable Goes Platinum

When the purity of music cannot be compromised....

LAS VEGAS (1/8/09) – Wireworld has introduced a new top-of-the-line loudspeaker cable made with ultra high-purity solid silver, the most conductive metal in nature, and a non-inductive topology provided by the company’s proprietary Diagonal DNA (Delineated Neutralizing Array) cable design. This structure allows for a flat profile cable with 18, six-strand insulated conductors stacked diagonally, like stair steps, with adjacent conductors carrying alternate polarities.

These new cables, which cost \$16,400 for a 2.5-meter pair, carry the name Platinum Eclipse. Like all Wireworld products designated Platinum, they represent the pinnacle of performance, and their conductors are made of solid silver.

“The Platinum Eclipse speaker cables take our proven Diagonal DNA topology to an even higher level of performance,” comments Wireworld President and founder David Salz. “They are capable of an incredible degree of natural detail and dynamics, and provide observable sound quality nearly identical to a direct zero-length connection. From an objective testing standpoint, the cables have also been shown to preserve test signal square waves distinctly better than other high-end speaker cables. Subjectively, they produce a palpable three-dimensional soundfield from most recordings. We believe that they have established new benchmarks for both audible and measurable signal preservation in analog audio cables.”

Wireworld’s proprietary Diagonal DNA™ cable design utilizes a unique geometric structure that employs a set of flat, parallel-stacked conductors to optimize the electromagnetic coupling between the two polarities. For the Platinum Eclipse speaker cables, this parallel array consists of a set of 18 flat conductors precisely stacked diagonally within a ‘monolithic’ cable structure, which has a flat overall outer profile and has no open internal space whatsoever and very high rigidity, drastically reducing the capacity for movement between the conductor sets. Each of the flat conductors is composed of a parallel group of six solid silver strands encased in high density polyethylene. This special configuration creates an ideal signal path, free of the inductive electromagnetic field effects that filter the signal in conventional cable designs.

The conductors in the Platinum Eclipse speaker cables are composed of Ohno Continuous Cast (OCC) solid silver of greater than 99.99997% purity. They are available in standard, biwired, and even triwired configurations with silver-clad spade lugs or tubular banana plug terminations. Silver-clad locking banana plugs are also available as an upgrade.

The Platinum Eclipse speaker lines are currently available from Wireworld dealers at suggested retail prices beginning at \$16,400 (US retail) for a standard 2-1/2 meter pair.

Wireworld Cable Technology, which was founded by renowned designer David Salz in 1992, is the premier provider of leading edge digital and analog cable technology for home audio and video, from HDMI and Displayport technologies to state of the art high-end interconnects and speaker cables. The company has an unmatched reputation for producing superior cables based on the use of objective perceptual testing, innovative patented designs, premium materials, and exceptional manufacturing quality.

For more information, visit: www.wireworldcable.com or call 954-680-3848.

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