



USB AUDIO

PERFECTING DIGITAL MUSIC THROUGH SUPERIOR DESIGN

A better USB cable may not help a printer, but it can really improve an audio system. When a printer receives a file through USB, its error correction fills in any missing information by having the computer resend the file until it is complete. However, music signals are continuous streams of data that have only one chance to get through a USB cable. Any missing portions of the music signal cannot be replaced, which is why USB audio cables that preserve more information can dramatically improve sound quality.

The highest fidelity is achieved with a USB cable that preserves the original square shape of digital audio waveforms. Cables tend to round off those squarewaves, interfering with the timing of the processor and signal, creating errors known as jitter. Wireworld USB audio cables utilize unique new designs that minimize jitter by providing squarer waveforms than the standard design used by others. Providing the squarest waveforms at each price level, they make great improvements in tone quality, clarity, image focus, smoothness and dynamic range.

PLATINUM STARLIGHT® USB

Featuring Wireworld's proprietary DNA Helix® conductor geometry, solid silver conductors and carbon fiber connectors, Platinum Starlight provides incredibly lifelike sound quality. The DNA Helix design has six conductors, double that of conventional USB cables, arranged in an innovative symmetrical geometry that preserves squarewaves nearly perfectly, delivering the richest sonic textures ever produced by computer based audio systems.

SILVER STARLIGHT® USB

Providing sound quality that is second only to the Platinum Starlight, the Silver Starlight utilizes the same advanced design built with silver-clad OFC conductors and aluminum connectors. Both cables far exceed the official USB2.0 High Speed specifications to provide rewarding improvements in musical detail and dimensionality. Another special feature of all Wireworld USB audio cables is a shielded, noise-absorbing power conductor that is isolated from the signal conductors for cleaner power and the ultimate in sonic purity.



Platinum Starlight
PSB

- 6 Solid silver conductors
- DNA Helix design
- Carbon fiber plugs
- 24K gold-plated contacts



Silver Starlight
SSB

- 6 Silver-clad OFC conductors
- DNA Helix design
- Aluminum plugs
- 24K gold-plated contacts



Starlight 7
STB

- 4 Silver-clad OFC conductors
- Symmetricon design
- Molded plugs
- 24K gold-plated contacts



Ultraviolet 7
USB

- 4 Silver-plated OFC conductors
- Symmetricon design
- Molded plugs
- 24K gold-plated contacts



Chroma
CSB

- 4 OFC conductors
- Symmetricon design
- Molded plugs
- 24K gold-plated contacts

STARLIGHT® 7 USB

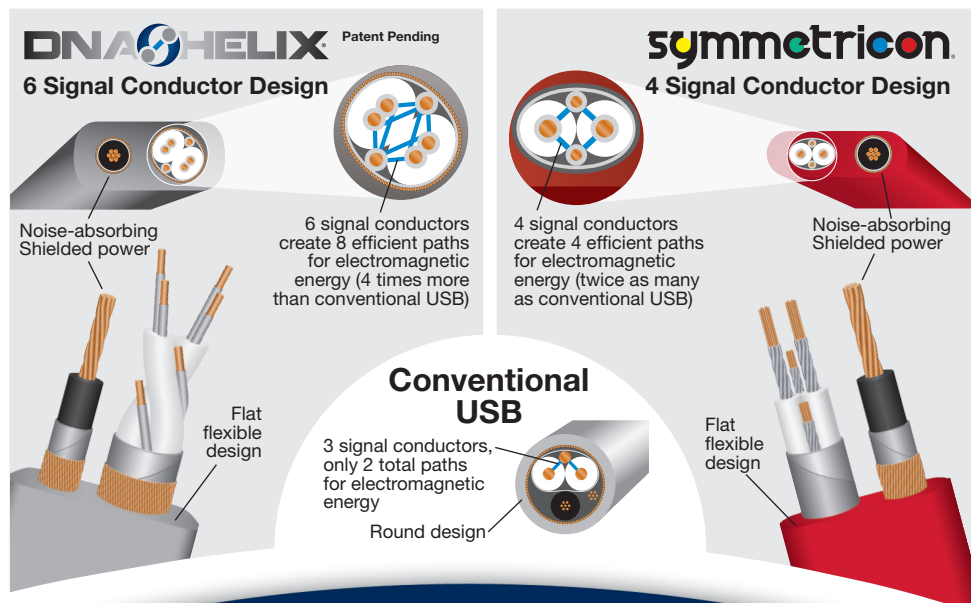
Utilizing the Symmetricon® design, derived from Wireworld's award winning HDMI cables, Starlight 7 USB provides higher fidelity than round USB cables selling for much more. Compared to the Ultraviolet, the Starlight's sound is richer and more three-dimensional. Starlight also functions better over longer lengths than other USB cables, while enhancing the clarity, depth and dynamics of media server, PC audio, and other digital music applications.

ULTRAVIOLET™ 7 USB

Ultraviolet 7 USB utilizes the same advanced design as the Starlight 7 USB, but with less silver to save cost. The cable's unique flat profile is only 3mm thick, for extreme flexibility and easy concealment. Ultraviolet's surprising musicality proves that Wireworld's superior designs produce the best value and sound quality in USB audio cables.

CHROMA USB

Chroma USB brings the rewarding sound quality of Symmetricon design down to a price that is only slightly higher than standard cables.



© 2013 Wireworld, Inc.

WIREWORLD®

CABLE TECHNOLOGY

Engineered for Reality™

EVERYTHING YOU NEED TO KNOW AT WWW.WIREWORLDCABLE.COM