

PLATINUM STARLIGHT® SILVER STARLIGHT® 7

REFERENCE STANDARD HDMI CABLES

Composilex® 2 elevates the standard of excellence

Wireworld introduced the world's first high end HDMI cable in January of 2004 and has since earned a reputation as the leader in HDMI cable technology. With the introduction of Composilex 2 insulation technology in the Series 7 cables, Wireworld has once again advanced the art of HDMI cable design. Platinum Starlight 7 and Silver Starlight 7 were methodically engineered to be the fastest, quietest and highest fidelity HDMI cables in the world.

Wireworld's breakthrough Composilex 2 improves sound and image quality by virtually eliminating the triboelectric noise generated by conventional insulation materials. Thanks to Composilex 2 and the DNA Helix design, these cables provide vivid sonic textures, wider dynamics, remarkable clarity, and greater three-dimensionality than other cables.

Vastly different from the standard HDMI cable design used by other brands, these cables employ Wireworld's patent-pending DNA Helix® HDMI cable design, which has 24 conductors – double that of conventional HDMI cables – arranged in an innovative symmetrical geometry that provides a precisely balanced 100-ohm impedance and faster current risetime for the fastest signal transmission available. A dominant factor in HDMI cable performance, higher transmission speed reduces the timing errors known as digital jitter to produce amazing improvements in sound and image quality.

In addition, Platinum Starlight 7 HDMI cable features carbon fiber connectors and solid silver conductors to deliver the most lifelike sound and imaging that the finest A/V systems can produce. The next best cable is the Silver Starlight 7, which utilizes the same advanced design, only with silver-clad OFC conductors and aluminum connectors. Both cables are capable of transfer rates of up to 30 Gigabits per second, far exceeding the HDMI v1.4 High Speed with Ethernet specification of 10.2 Gigabits per second. These extraordinary cables reveal an astonishing new dimension of acoustic and visual detail, bringing music, film and sporting events to life in your home.



Platinum Starlight 7
PSH

- Solid silver conductors
- DNA Helix design
- Carbon fiber plugs
- Silver+gold contacts

Silver Starlight 7
SSH

- Silver-clad OFC conductors
- DNA Helix design
- Aluminum plugs
- Silver+gold contacts

DNA HELIX® Patent Pending

24 Signal Conductor Design

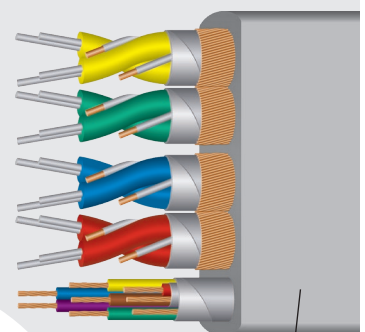
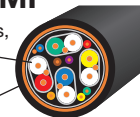


Each group has 6 conductors creating a total of 32 efficient paths for electromagnetic energy (**4 times more than conventional HDMI**)

Conventional HDMI

12 Signal Conductors, only 8 total paths for energy

Round design



Flat flexible profile



Audio Return Channel



10.2 Gbps up to 30 Gbps



Superior 3D & UltraHD 4k



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