

# the INSIDE STORY

## CONNECTORS

### Key Points

#### About Wireworld Connectors

- Custom-engineered patented designs
- Silicone tension band ensures a perfect grip every time
- Provide the highest conductivity of any plugs in the world

#### CONDUCTIVITY SCALE



#### Superior By Design

Wireworld connectors are engineered to provide the purest and most lifelike sound quality available. Awarded U.S. Patent #5,413,503, the Wireworld RCA plug design provides the highest conductivity of any RCA plug in the world. The most unique feature of this design is a silicone rubber tension band, which creates a smooth firm grip over any jack. The Silver Tube Mini Jack has solid one-piece silver-clad contacts for the ultimate in strength and sound quality. With superior sonic transparency and a perfect fit every time, Wireworld connectors are simply the world's best.

#### The Best Materials

Bright gold-plated connectors may be beautiful, but they're not a reliable indicator of quality in cables. Most gold-plated plugs are made of brass, which is plated with bright nickel and a thin layer of gold. Brass and nickel are rather poor conductors that introduce significant loss at the points of contact. Furthermore, the thick metal sections of conventional plugs reduce sonic clarity. Wireworld RCA plugs utilize thin-walled tubular contacts made of the best conductors, oxygen-free copper and silver, to provide distinct improvements in clarity, smoothness and dynamic range.

#### Silver Tube™ Carbon RCA Plug

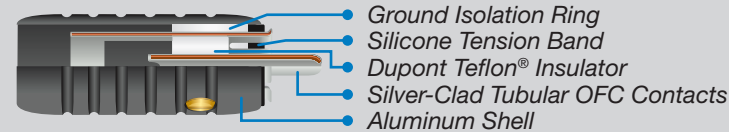
Platinum Eclipse, Platinum Starlight



The world's first molded carbon fiber RCA plug provides the purest, most dynamic sound available.

#### Silver Tube™ Reference RCA Plug

Gold Eclipse, Silver Eclipse, Eclipse, Gold Starlight, Silver Starlight



A unique ground isolation ring provides greater dimensionality and detail than the standard Silver Tube.

#### Silver Tube™ RCA Plug

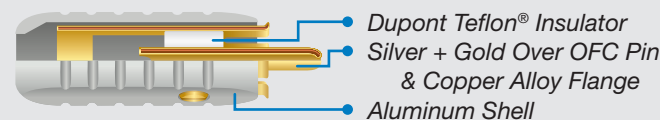
Equinox, Oasis, Starlight



Superior conductivity and sound quality that would be the best available if it weren't for the two models above.

#### Gold Tube™ RCA Plug

Solstice, Luna, Ultraviolet, Chroma



A world class design built with high-end materials for sound quality far beyond its modest price range.

#### Silver Tube™ Mini Jack

All Models Except iWorld



One-piece silver-clad contacts make this the highest quality 3.5mm stereo plug in the world.

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CABLE TECHNOLOGY

Engineered for Reality™

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